

Trade Show Magician Heather Rogers

"She is our Trade Show secret weapon."
- Josh Rothman, **Oracle Open World**

Companies like American Express
and PricewaterhouseCoopers know
that Heather delivers **"LEADS"**.

*"We needed the big guns for our booth at
Okta, so we brought in the best."*
- Carl Steffens, **Palo Alto Networks**



Heather's Five Point Formula to ensure your Trade Show success:

1. **Large Crowds** - Heather's presentation is strategically crafted to stop traffic and gather a sizable crowd at your booth.
2. **Edu-tainment** - Heather captivates, educates, and builds your brand using magic to increase long-term retention.
3. **Audience Involvement** – Incorporating audience participants into the presentation creates a visceral immediacy that engages crowds, while ratcheting up the entertainment value.
4. **Dynamic Delivery** - Both a professional Speaker AND an expert Magician she delivers your message and builds your brand recognition.
5. **Specialized Customization** - Heather creates customized scripts and incorporates magical effects that are structured to obtain more qualified leads and convert them into sales.

Watch Heather's sizzle reel on her webpage!

Heather Rogers. 415 824-4220 heather@heathermagic.com
www.HeatherMagic.com

